

# Sponsorship Packages 2025

For 2025 we are presenting a series of sponsorship packages that can be acquired per event or for the entire year, with additional discount for full-year commitments.

Benefits	Iron Package	Bronze Package	Silver Package	Gold Package
Exclusive event naming rights	✗	✗	✗	✓
Branding on trophies and stickers	✗	✗	✗	✓
Branding on participating vehicles	✓	✓	✓	✓
Social Media promotion	✓	✓	✓	✓
Database Access	✓	✓	✓	✓
Free Registrations	✗	2 People	4 People	6 People
Exhibition space at the base camp	✗	10' X 10'	20' X 20'	40' X 40'
Discount on registrations	15%	20%	20%	20%
Price per competition	\$500	\$750	\$1,200	\$2,000
Price for the Championship	<b>\$1,600</b>	<b>\$2,400</b>	<b>\$3,840</b>	<b>\$6,400</b>

✓ = Included | ✗ = Not Included

## Individual Sponsorship

All participating vehicles displaying advertising larger than 12" in any direction must pay an additional Advertisement Fee on top of their registration. This sponsorship applies only to the team and is not considered an official sponsor of Overlanders Xperience.

**Note:** Any package subscribed to for all the events in advance will receive a **20% discount**. Payment terms: **35% initial payment**, with the remainder paid in monthly installments until November 2025.